

EDINBURGH INTERNATIONAL FESTIVAL



ANNUAL REVIEW 2009

GRANTS



PROJECT GRANTS



SPONSORS



PRINCIPAL SUPPORTERS

Dunard Fund

Edinburgh International Festival Endowment Fund

PROSCENIUM CLUB MEMBERS

- Arup
- Baillie Gifford, Investment Managers
- BP
- Caledonian Hilton
- Capita IT Services
- City Inn
- CMS
- The EDI Group Ltd
- Hotel Missoni
- Macdonald Holyrood Hotel
- Maclay Murray & Spens LLP
- The Miller Group Limited
- Prudential plc
- The Royal Terrace Hotel, Edinburgh
- Scottish & Newcastle UK
- Sopra Group
- Standard Life

PRINCIPAL DONORS

- American Friends of the Edinburgh International Festival
- Edinburgh International Festival Capital Fund
- Edinburgh International Festival Benefactors, Patrons and Friends
- Edinburgh Military Tattoo

DONORS

- Adam & Company
- Director's Circle
- Edinburgh International Festival Science Consortium
- Johnston Press plc
- The Miller Group Limited

FOREIGN GOVERNMENT SUPPORT

- Arts Victoria
- Australia Council
- The Australian Government
- Australian High Commission, United Kingdom
- Consulate General of the Federal Republic of Germany, Edinburgh
- Consulate General of Switzerland, Edinburgh
- Culture Ireland
- Embassy of Finland, London
- The Embassy of the United States of America, London
- The Government of Romania
- Government of Victoria, Australia
- The Italian Cultural Institute, Edinburgh
- The Ministry of Culture, Cults and National Heritage of Romania
- National Arts Council (Singapore)
- Pro Helvetia, Swiss Arts Council
- The Romanian Cultural Institute
- Singapore Arts Festival
- The United States Consulate General, Edinburgh

IN KIND SUPPORTERS

- Alba Water
- ALCO Business Consulting – ICT Strategic Partner
- Capital Solutions
- Dimensions (Scotland) Ltd
- The Glasshouse
- Malmaison Edinburgh
- Omni Centre Edinburgh
- Prestige Scotland
- Springbank Distillers Ltd
- STRATHMORE SPRING WATER
- TM Robertson Wine Cellars (part of the Berkmann Group)

TRUSTS & FOUNDATIONS

- The Binks Trust
- A. Trevor Clark's Trust
- Cruden Foundation Limited
- The Peter Diamand Trust
- The Evelyn Drysdale Charitable Trust
- Gordon Fraser Charitable Trust
- The Hamada Edinburgh Festival Foundation
- The Inches Carr Trust
- The Institute for Advanced Studies in the Humanities, The University of Edinburgh
- Eda, Lady Jardine Charitable Trust
- The Leverhulme Trust
- The Helen Isabella McMorran Charitable Foundation
- The Morton Charitable Trust
- The Negaunee Foundation
- Risk Charitable Fund
- The Stevenston Charitable Trust
- Swiss Cultural Fund in Britain
- The Sym Charitable Trust
- Tay Charitable Trust
- Thirkleby Trust
- Wellcome Trust

VITAL SUCCESSFUL COURAGEOUS TRANSFORMATIVE

Welcome to this review of the 2009 Edinburgh International Festival. The Festival ran from 14 August to 6 September with a programme inspired by the ideas and philosophies surrounding the Scottish Enlightenment, which also reflected the 'Great Minds and Innovations' strand of Scotland's Year of Homecoming 2009. We also explored notions of identity, of home and homecoming, provoking very different responses from artists. Scotland's diaspora continues to resonate as far away as Singapore and Australia and, as befits an international festival these ideas were explored not just from a Scottish perspective, but also South East Asian, European and South African.

It was an exciting and challenging year, which in defiance of global economic downturn proved once again that Edinburgh's festivals have the strength, appeal and diversity to attract visitors and generate increased economic benefit for Edinburgh and Scotland.

The Edinburgh International Festival saw an increased proportion of overseas visitors, an increase in attendances from young people, and increased income from fundraising. Continuing core support from the City of Edinburgh Council and the Scottish Arts Council in 2009 played a critical role in ensuring the Festival's financial success and stability. My grateful thanks go to all of our supporters – audiences, funders, donors and companies – who enable this great Festival to flourish.

One of the most exciting things about the 2009 Festival for me was the quality of engagement of Festival audiences. Our series of talks, presented in partnership with the Royal Society of Edinburgh, Nature and the Wellcome Trust, were notable for the large numbers of people who attended and engaged with the speakers in the question sessions. Our education and outreach programme was one of the most extensive ever, with a fantastic response and deep engagement from

the participants, whether primary school children or adults. Across the Festival programme, audiences and critics praised, criticised, commented.

Our financial results were also very pleasing, with the Festival delivered within budget, giving us a good base on which to move forwards in what are certain to continue to be challenging financial circumstances.

You can find details on all of these activities in the following pages. I hope that you enjoy this review of 2009 and look forward to welcoming you again in 2010.



Jonathan Mills, Festival Director

**'the Edinburgh International Festival
is one of the great achievements of British life'**
The Daily Telegraph

VITAL



Faust
National Theatre 'Radu Stanca' Sibiu
Lowland Hall, Ingliston
18-22 August 2009

Supported by The Government of Romania,
The Ministry of Culture, Cults and National Heritage of
Romania and The Romanian Cultural Institute.

Photo: Michaela Marin

PERFORMERS, ARTISTS AND EVENTS

We presented 180 performances and events during the 2009 Festival and more than 2,200 performers took part.

Highlights included a huge production of Goethe's *Faust*, performed by the National Theatre 'Radu Stanca' from Sibiu, Romania and directed by Silviu Purcărete, in a specially converted space at the Lowland Hall, Ingliston (Supported by The Government of Romania, The Ministry of Culture, Cults and National Heritage of Romania and The Romanian Cultural Institute); *St Kilda, Island of the Birdmen* (Sponsored by Lloyds TSB Scotland) a Belgian/French/Scottish collaboration; the return of choreographer Michael Clark to the Festival after 20 years with a new work; the world premiere of a new play by Rona Munro, *The Last Witch* (supported by Edinburgh International Festival Science Consortium), in co-production with the Traverse Theatre; an extensive visual arts programme, *The Enlightenments* (Sponsored by Bank of Scotland; supported by Homecoming Scotland and by the Government of Victoria, Australia through Arts Victoria), in collaboration with the National Galleries of Scotland, the Talbot Rice Gallery and the Collective Gallery; and a role call of the world's most significant early and baroque music orchestras and ensembles.

We presented the world premiere of a new work by Scottish-based composer Nigel Osborne, *Tiree*, which was commissioned by the Edinburgh International Festival and

was performed by the Arditti Quartet. Giorgio Battistelli's *Fair is foul, foul is fair* was commissioned by the Festival, performed by the Scottish Chamber Orchestra and made possible by Donald and Louise MacDonald. Six new commissions were shown as part of 2009's visual art exhibition *The Enlightenments* and we also presented the world premiere of Scottish Ballet's *Petrushka* by Ian Spink which was supported through the Scottish Government's Edinburgh Festivals Expo Fund.

Among the artists and companies making their Edinburgh International Festival debuts in 2009 were Bach Collegium Japan, Masaaki Suzuki, Handspring Puppet Company, William Kentridge, FestspielOrchester Göttingen, Doris Dörrie, Christian Spuck, Ian Spink, Ong Keng Sen, Frank Woodley, Singapore Chinese Orchestra, TheatreWorks, Rona Munro, Brian Friel, Giorgio Battistelli, Lewis Psalm Singers, Joyce DiDonato, Tonhalle-Orchester Zürich, Deutsches Symphonie-Orchester Berlin, Baiba Skride, Michael Marra, Tacita Dean, Greg Creek, Joshua Mosley, Lee Mingwei, Gabrielle de Vietri, Nathan Coley, Joseph Kosuth, Susan Norrie, Juan Cruz, Andreas Staier, Hopkinson Smith and the Emerson String Quartet.

Artists came from countries including Singapore, Australia, Germany, Spain, France, Belgium, Romania, Italy, USA, Japan, Switzerland and New Zealand, as well as from across England, Ireland, Wales and Scotland.

Scottish companies included Scottish Ballet, Scottish Chamber Orchestra and Chorus, BBC Scottish Symphony Orchestra, Royal Scottish National Orchestra, Concerto Caledonia, Dunedin Consort, Hebrides Ensemble, Scottish Ensemble, Lewis Psalm Singers and Traverse Theatre Company.

Presented in partnership with the Royal Society of Edinburgh, the Festival presented a highly successful series of talks and discussions looking at Enlightenment ideas that emerged in the 18th century and which are still shaping our lives today. Philosophers, academics and scientists joined artists from the 2009 programme in 12 panel discussions. The series was sponsored by Nature, the International Weekly Journal of Science and supported by the Wellcome Trust.

Our Behind the Scenes series offered practical workshops and demonstrations revealing the creative processes at work behind the 2009 programme.

Supported by the Gordon Fraser Charitable Trust, Conversations with Artists gave Festival audiences the chance to hear directly from contributing artists about their specific contribution to the 2009 Festival.

As part of our Sharing the Festival strand we took Giorgio Battistelli's performances of *Experimentum Mundi*, to The Space in Dundee on Tuesday 8 September.

'Devilishly good'
The Sunday Times on *Faust*

SUCCESSFUL

Admeto, re di Tessaglia by Handel
Göttingen International Handel Festival
Festival Theatre, Edinburgh
28, 29 and 31 August 2009

Supported by
Edinburgh International Festival
Benefactors, Patrons and Friends
Director's Circle

Photo: Theodoro da Silva

A SUCCESSFUL YEAR

- ▶ In the midst of a global economic recession the Festival achieved £2.58m box office sales in 2009. This represented 398,760 attendances at Festival events.
- ▶ Income from fundraising increased by 7% compared with 2008.
- ▶ The number of overseas visitors increased to 15% of all Festival-goers. This represents an increase of 2% on 2008 and included visitors from Australasia, Europe, North and South America, the Middle East, Africa and Asia.
- ▶ Edinburgh's hotels had a good year, achieving 91.3 per cent occupancy during the Edinburgh International Festival, compared to 88.9 per cent in 2008.
- ▶ 2009 saw a substantial increase in the number of students and young people attending Festival performances – an increase of 7.4% from 2008.
- ▶ The number of people taking advantage of the Festival's ticket discount scheme for disabled people increased by 9.4% on last year.
- ▶ This year our talks and discussions were particularly popular. Conversations with Artists, Behind the Scenes, and our Enlightenment Talks and Discussions, presented in partnership with the Royal Society of Edinburgh, sold over three and a half thousand tickets, representing an increase in audience numbers of 20% within this area of the Festival's work.
- ▶ Bank of Scotland Herald Archangels were awarded to Edinburgh Festival Chorus Master Christopher Bell and the Scottish Chamber Orchestra. Bank of Scotland Herald Angels awarded to Ofelia Popii, Juliana Engberg, Frank Woodley, Doris Dörrie, Kathryn Howden, Dialogos, Karen Kandel, Nicholas McGegan, Dublin's Gate Theatre and Giorgio Battistelli.
- ▶ A Bank of Scotland Herald Little Devil, for resilience in the face of difficulties, was awarded to Jonathan Mills, Festival Director, for attending events and performances throughout the Festival despite fracturing his ankle just prior to it starting.
- ▶ Between launch day on 25 March and the last day of the Festival on 6 September our website attracted over 370,000 unique visitors representing a 27% increase on the same period in 2008.
- ▶ 45% of all tickets were purchased via the Festival's website this year.
- ▶ We extended our reach online setting up successful social networks on Twitter, Facebook, YouTube, Vimeo, Spotify, Flickr and continuing our Festival Insider blog.
- ▶ Television broadcasts included a BBC *Artworks* documentary on Michael Clark and his 'Homecoming' to the Edinburgh International Festival. On BBC2 the Edinburgh Festivals Show featured an interview with Festival Director, Jonathan Mills and covered many Festival performances including a 10 minute clip highlighting our 2009 theme of the Scottish Enlightenment. The Queen's Hall concert by the Emerson String Quartet was recorded for a Japanese documentary. Coverage of performances and interviews with artists were broadcast in Germany, Belgium, France and Romania as well as on many national and local news programmes.
- ▶ Our international radio coverage increased in 2009 with broadcasts in Denmark, Romania, Korea, South Africa, Dubai, Germany, Belgium, Australia, India, China, Singapore, Poland and France. BBC Radio 3 broadcast over 40 concerts and interviews. BBC Radio 4's coverage included an interview with Michael Clark, coverage of our visual arts programme *The Enlightenment* on *Front Row*. William Kentridge of *Il ritorno d'Ulisse in patria* was interviewed on the PM show.
- ▶ Journalists and bloggers from over 380 titles and websites covered the 2009 Edinburgh International Festival including over 70 international publications.

'a veritable feast for the eyes and ears'
The Herald on *Admeto*

COURAGEOUS

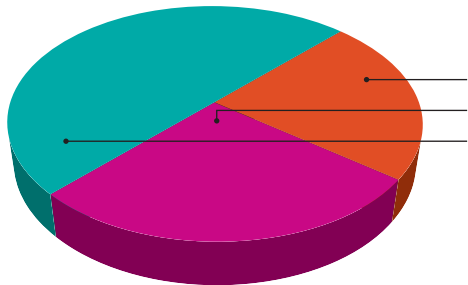


Michael Clark Company
Edinburgh Playhouse
28-31 August 2009

Photo: Peter Sandground

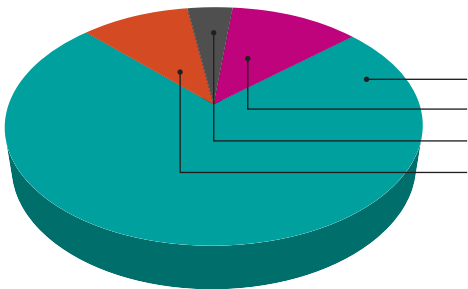
FESTIVAL FUNDING

The 2009 Festival Budget



Income was approximately £9.6 million

- 23% ticket sales
- 27% sponsorship and donations and other earned income
- 50% grants from the City of Edinburgh Council and the Scottish Arts Council



Expenditure was approximately £9.6 million

- 75% putting events onto the stage
- 12% marketing and box office
- 4% fundraising
- 9% IT, administration and finance

The Festival is a registered charity and aims to break even each year.

2009 saw an increase in earned income of approximately 7% on 2008. The 2009 Festival generated almost exactly the same ticket sales income as it did in 2008, whilst fundraising income increased.

Continuing investment from the City of Edinburgh Council and the Scottish Arts Council provides core support and plays a critical role in ensuring the Festival's stability and success.

Our Sponsorship & Development team works with corporate partners, trusts and foundations, foreign governments and individuals to build support for the Festival.

For our corporate partners, this means identifying ways in which our values and activities can support their objectives – whether through brand alignment with the Festival, reaching out to local communities, employee reward programmes or hospitality opportunities. Our relationships with trusts and foundations are founded on a detailed understanding of their funding criteria and prompt, thorough reporting on the outcomes of their investment in the Festival.

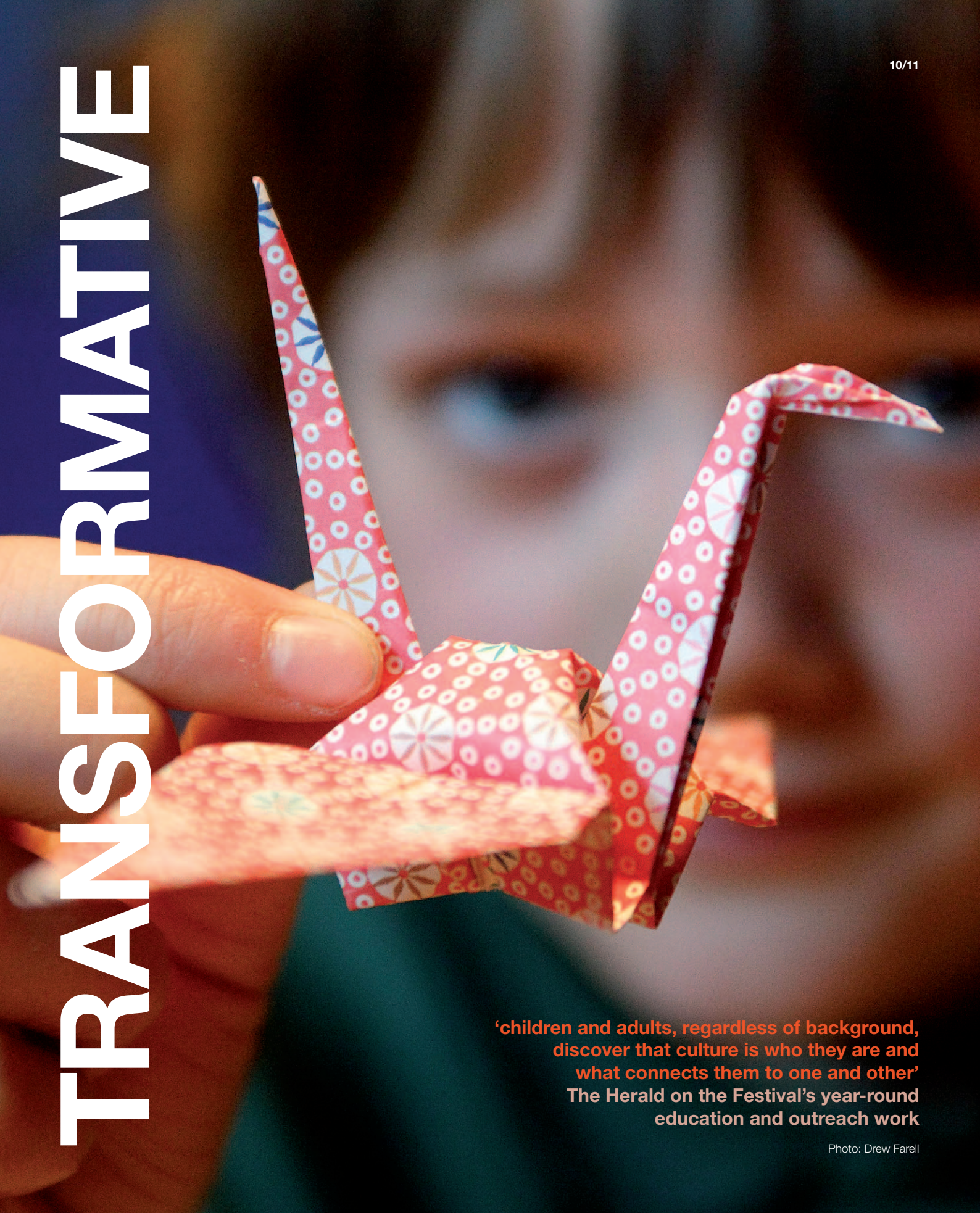
We continue to increase our level of support from foreign governments and their agencies who recognise the value of showcasing the best of their nations' cultural output on the world stage at the Edinburgh International Festival.

Our Benefactors, Patrons and Friends represent an extraordinarily loyal, enthusiastic and generous body of individual supporters. Whatever their level of contribution we recognise their generosity through priority service and privileged access, creating for them an enhanced and enriched Festival experience.

'an outrageously lovely piece of dance'

The Observer on Michael Clark's
come, been and gone

TRANSFORMATIVE



'children and adults, regardless of background, discover that culture is who they are and what connects them to one and other'
The Herald on the Festival's year-round education and outreach work

Photo: Drew Farrell

EDUCATION AND OUTREACH

2009 saw one of the most extensive education and outreach programmes the Festival has presented in recent years.

Bank of Scotland Connecting to Culture Programme

- ▶ Through video responses a visual artist explored **The Enlightenments** artworks with 35 secondary school pupils. Students from four secondary schools in Edinburgh were involved, with each school receiving five workshops over the course of the project.
- ▶ 245 pupils from eight primary schools were involved in the **Folding Words Project** in which children learnt the rewards of letter writing. Inspired by Lee Mingwei's installation the children were asked to write a letter to someone they cared about. Heartfelt and sincere letters written on origami paper were then transformed into an origami crane, a traditional symbol of transformation, and presented in an exhibition at the Royal Botanic Garden Edinburgh.
- ▶ **Scottish Ballet Schools Project**
San Francisco Ballet's Director of Education, Charles McNeal, was commissioned by the Festival to work with Scottish Ballet and Scottish Dance Theatre to create an education programme. The team worked with 190 pupils in four secondary schools.
- ▶ **The Art of Listening**
Workshops in the autumn term for 300 pupils from 19 Edinburgh primary schools explored the art of listening by working with a singer and accompanist exploring classical music.

▶ Diaspora Project

The Festival and *Diaspora* director Ong Keng Sen worked with three local artists to create projects for schools and community centres based on the diaspora themes of Festival 09:

- ★ Pamela So created a website that documented the lives of Chinese people who have chosen to make Scotland their home. Visit at www.eif.co.uk/diasporaproject.
- ★ Rabiya Choudhry created a mural in the playground of Preston Street Primary School. In workshops with 35 pupils from P7 classes, Rabiya and the children designed their own art and transposed their images onto the final mural in the playground.
- ★ Pio Abad collaborated with two organisations that work with migrant communities: Multicultural Family Base and Swietlica (a Polish family centre), to create unique installations for each centre.
- ★ A Garden and Temple of Multicultural Enlightenment was created for Dalry Primary School as a place of contemplation and reflection for the children and community.

Herald Young Critics

Now in its sixth year, the successful Herald Young Critics programme explored four major performances in the Festival programme with 60 pupils from Royal High, Castlebrae, Boroughmuir and Holyrood High Schools. Four different performances were reviewed by the young people and submitted to the Herald for publication.

Professional Development Summer Schools

- ▶ **Directors' School supported by Leverhulme Trust**
The Festival invited international artists performing in Festival 09 to take part in a Directors' summer school, working with 15 Scottish-based theatre directors/playwrights.
- ▶ **Arts Practitioners Summer School**
During the 2009 Festival we invited 18 local arts practitioners and teachers to work with world class pedagogues Charles McNeal (Director of Education, San Francisco Ballet) and Anne Bogart (SITI Company New York). This offered a deeper insight into to ethos and values of the Festival and shared the very best international practice in the field of arts education.
- ▶ **Sharing the Festival – Dundee**
The Festival worked with 20 young people in a week-long residency in Dundee. Young people aged 13 to 18 years worked with a filmmaker, a composer and a drama specialist to make a film which was shown in the foyer of The Space Dundee and the Traverse Theatre at Experimentum Mundi performances.
- ▶ **University of Edinburgh Institute for Advanced Studies in the Humanities (IASH)**
 - ★ The 2008/2009 Fellow was playwright Rona Munro who used her time at the University to research Scottish witches. Her findings shaped her new play, *The Last Witch* which received its world premiere at the 2009 Festival.
 - ★ Ong Keng Sen was Leverhulme Artist in Residence at the Institute for Advanced Studies in the Humanities at University of Edinburgh.

'jewel in the nation's artistic crown'
The Sunday Times

eif.co.uk

Edinburgh International Festival
The Hub, Castlehill, Edinburgh EH1 2NE
Tel +44 (0)131 473 2099
Fax +44 (0)131 473 2002
Box Office +44 (0)131 473 2000
Email info@eif.co.uk

Edinburgh International Festival Society is
a company limited by guarantee and incorporated
in Scotland (No SC024766) with its registered office
at The Hub, Castlehill, Edinburgh EH1 2NE.
Registered Charity No SC004694.

Edinburgh Toile designed
by Timorous Beasties.